

NEWS LETTER

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**RAWALPINDI
WOMEN
UNIVERSITY**



Prof. Dr. Anila Kamal

VICE CHANCELLOR'S MESSAGE

It brings me immense pleasure to witness the continuation of a tradition established three years ago when we launched two international conferences by the two faculties at Rawalpindi Women University: the 3rd International Conference of Social Sciences on “Contemporary World: Challenges and Transformations, 2024” and the 3rd International Conference of Sciences on “Revamped Scientific Outlook of the 21st Century.” These conferences represent significant milestones in our ongoing commitment to fostering global dialogue, driving research innovation, and promoting academic excellence. The themes, carefully chosen to reflect contemporary challenges, attracted a vibrant mix of academics, researchers, scholars, and practitioners from diverse disciplines. In the lead-up to the conferences, a series of pre-conference seminars and workshops were organized to pave the way for deep, informed, and critical discussions. I extend my heartfelt appreciation to the organizing committees, faculty members, and support teams who worked tirelessly to ensure the success of these events.

During this quarter, I also had the privilege of attending the 26th National Security Workshop (26-NSW), organized by the National Defense University (NDU) in Islamabad. This workshop provided extensive exposure to the wide range of governance in Pakistan, extending from parliamentary leadership to the governors of all four provinces, the Armed Forces leadership, defense and strategic organizations, and lectures by a series of technocrats and experts from multiple disciplines. The focus was on the country and how every sector can contribute to building a strong economic foundation and effective governance. The year concluded with yet another milestone in the history of RWU, as we held the first convocation to award degrees to the batch of 2019 graduating in 2023. The degrees were awarded by the Chancellor of RWU, the Governor of Punjab, Sardar Saleem Haider Khan, and were also attended by the Chairman of HEC as the guest of honor. This convocation will go down in history as the cornerstone for many future graduating classes of the University, ensuring the firm resolve of the University in delivering academic excellence across all branches of knowledge. Closing the year was the birth anniversary of Quaid-e-Azam and Christmas, symbolizing the pledge to contribute to building a brighter future for all Pakistanis irrespective of caste and creed. Wishing prosperity and peace for my country.

Pakistan Zindabad, RWU Paindabad!

IN THIS ISSUE

RWU Milestones	02
Meetings	06
RWU Participations	08
Honors And Awards	09
Trainings & Workshops	09
Seminars & Webinars	15
Industrial & External Linkages	19
Extra And Co-curricular Activities	20
Conference	26
Alumni And Student Corner	32

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RWU MILESTONES

First Convocation of Rawalpindi Women University Marks a Historic Milestone

October 01, 2024: Rawalpindi Women University (RWU) celebrated its first convocation with pride, marking a historic milestone in its academic journey. The event was held with great enthusiasm and attended by Hon'ble Chancellor & Governor Punjab, Sardar Saleem Haider Khan, as the chief guest, and Dr. Mukhtar Ahmed, Chairman of the Higher Education Commission, as the guest of honor.

Vice Chancellor Prof. Dr. Anila Kamal, the founding Vice Chancellor of the university, presented a comprehensive report highlighting RWU's rapid progress in a short span. She shared with pride that the university was ranked 36th in Social Responsibility and 16th in Industrial Applications in the World University Rankings for Innovation (WURI), placing it among the top 100 innovative institutions worldwide.

At the convocation, degrees were awarded to a total of 847 graduating students from the Faculty of Science and the Faculty of Humanities and Social Sciences. Ten students were awarded gold medals, nine received silver medals, thirteen students earned certificates of distinction for securing third and fourth positions, and twenty-six students were recognized on the Roll of Honor. Governor Punjab personally distributed the medals and certificates among the high achievers.

In his address, Hon'ble Chancellor Sardar Saleem Haider Khan congratulated the graduating students, their families, and teachers, emphasizing the significance of the moment as the university's first convocation. He highlighted that education plays a central role in the development of nations and underscored the importance of women's education in preserving cultural and societal values. He noted that educating women is vital for creating a balanced society and that teachers have a dual responsibility of imparting knowledge and nurturing character. He remarked that Pakistan, being the only Muslim country with nuclear power, has the potential to lead the Islamic world but peace and stability are essential for this vision. He expressed hope that the youth will unite the nation and defeat any conspiracy that aims to divide it. Reflecting on Pakistan's academic development, he pointed out that there was only one university at the time of independence, whereas today there are 265, which is a positive sign of national progress.

Chairman Higher Education Commission, Prof. Dr. Mukhtar Ahmed (S.I), in his address, acknowledged the role of HEC in expanding access to higher education. He informed the audience that when HEC was established, there were only 51 universities in the country, and as of 2024, the number has grown to 265. He appreciated the growing participation of women in higher education and noted that universities across Pakistan are offering a wide range of programs. He also highlighted that the country is now publishing approximately 40,000 research papers annually, which reflects a growing focus on research and academic contribution.

The convocation concluded with a strong sense of achievement, national pride, and optimism for the future. The outstanding performance of students like Ayesha Shaheen, Arooba Aurangzeb Mughal, Mehreen Naz, Hafiza Ayesha Nadeem, Haleema Khatoon, Ayesha Rabab, Saharish Batool, Iqra Tahir, Komal Altaf, and Anaba Khan, who received gold medals, stood as a proud reminder of RWU's commitment to excellence, women empowerment, and academic leadership.



Gold Medalists



Silver Medalists



MEETINGS

Delegation from Iranian Cultural Center Visits Rawalpindi Women University

September 19, 2024: Rawalpindi Women University welcomed a delegation from the Iranian Cultural Center, led by Dr. Mehdi Taheri, Director General and Cultural Attaché of the Iranian Embassy. Dr. Taheri met with Vice Chancellor Prof. Dr. Anila Kamal to explore collaboration opportunities between Iranian and Pakistani educational institutions, promoting cultural exchange.

As a gesture of friendship, both dignitaries exchanged souvenirs. Dr. Taheri also toured the Fine Arts Department, library, and state-of-the-art labs, praising RWU's impressive academic environment.



Strengthening Cultural Ties: RWU Delegation Meets Iranian Cultural Center

The RWU delegation held a productive meeting with Dr. Mehdi Taheri, Director General of the Iranian Cultural Center, at Khana Farhang (Iran Cultural Center), Rawalpindi. The meeting focused on fostering cultural and educational collaborations, with an emphasis on using art to celebrate and preserve the rich cultural heritage of both Pakistan and Iran.

The delegation led by Dr. Baqir Husnain discussed initiatives to provide RWU students and faculty with international opportunities for learning, creation, and cultural exchange. This partnership aims to inspire innovation, mutual understanding, and strengthen cultural ties between Pakistan and Iran.



RIPE Orientation

October 17- 22, 2024: The Quality Enhancement Cell (QEC) at Rawalpindi Women University (RWU) conducted a two-day orientation session on the Review of Institutional Performance and Enhancement (RIPE) for Heads of Departments, Administrative Heads, and QEC Coordinators. Dr. Baqir Husnain, Director QEC, opened the session with an overview of the RIPE process and its 16 key standards. The interactive session encouraged active participation and dialogue on institutional quality improvement.



6th Board of Studies Meeting of the Department of Media and Communication Studies

November 07, 2024: The Department of Media and Communication Studies held its 6th Board of Studies meeting, chaired by Prof. Dr. Sobia Masood. The meeting focused on updating the BS curriculum, approving local and foreign experts for the M.Phil and Ph.D. programs, and discussing other key departmental matters.

The session featured valuable contributions from experts including Prof. Dr. Saqib Riaz and Dr. Shahid Hussain from Allama Iqbal Open University, Islamabad, as well as Mr. Rehan Ahmad, News Director at AAJ TV. Faculty members actively participated, ensuring a collaborative and productive discussion.



IQC Meeting Highlights Institutional Quality Drive

December 12, 2024: Rawalpindi Women University (RWU) held its 1st Institutional Quality Circle (IQC) meeting, chaired by the Vice Chancellor and attended by departmental and administrative heads. The Director QEC presented the agenda, focusing on key initiatives to enhance academic and administrative standards.

The discussion included defining the role of IQC in institutional quality enhancement and launching the Programme Review for Effectiveness and Enhancement (PREE)/Self-Assessment Report (SAR), with a deadline of February 15, 2025. It was decided to schedule the RIPE review for April–May 2025 in line with HEC standards.

Other key matters included the discussion of the SCALE policy to promote student engagement in quality processes, aligning departmental strategic plans with RWU's vision and mission, and planning PhD NOC submissions to HEC for Spring 2025. The proposal to introduce an online student grievance portal was also presented.

Additionally, the formation of committees for RIPE, SAR, and quality follow-up was agreed upon. The Vice Chancellor concluded the meeting by encouraging sustained commitment to continuous quality improvement at RWU.



Meeting of Syndicate

December 17, 2024: The 10th meeting of the RWU Syndicate was chaired by the Minister for Higher Education, Punjab, Mr. Rana Sikandar Hayat, and attended by representatives of various Government departments, including HED, Law, Finance, HEC, PHEC, and the Provincial Assembly of Punjab. The eminent members appointed by the Chancellor, including Maj. Gen. (R) Malik Muhammad Masud, HI (M), Syed Tahir Shahbaz (PAS), Mr. Sohail Altaf, Dr. Shabnum Sarfaraz, and Dr. Aliya H. Khan, were also part of Augustus House. The Syndicate accorded approval of the University's budget for FY 2024-25, including the hiring of personnel for teaching and non-teaching positions, the academic council's recommendations, and the adoption of GoPs policies for pension and the GP Fund.



RWU PARTICIPATIONS

Vice Chancellor Chairs Mental Health Panel

October 07, 2024: Prof. Dr. Anila Kamal, Vice Chancellor Rawalpindi Women University (RWU) and a renowned psychologist with a distinguished career including the prestigious Gunvald Award for her contributions to psychology graced the panel discussion on "Mental Health and Well-Being" as the Chief Guest and Session Chair, organized by National University of Modern Languages, Rawalpindi.

Dr. Anila emphasized the importance of mental health as a foundation for success, stating, "The strongest people are those who can express their vulnerability." She called for breaking the stigma surrounding mental health and encouraged individuals to seek help when needed, viewing it as a strength rather than a weakness.



RWU faculty member Joins Panel on Ethical Design Practices

October 10, 2024: Ms. Nabiha Muzzafar, Lecturer, Department of Fine Arts, was invited as a panelist for the Round Table Talk on "Concerns Around Ethical Practice of Design and Their Resolutions", held as part of a 3-day conference titled "The Reflective Practice of Design: Concerns and Challenges for Professionalism & Ethics and the Way Forward", organized by Fatima Jinnah Women University.

Ms. Nabiha emphasized the importance of cultural sensitivity training to bridge the gap between classical and contemporary art education. She highlighted how such initiatives can enhance students' critical thinking, creativity, and understanding of ethical design practices.



Vice Chancellor Represents RWU at 26th National Security Workshop

October 28, 2024: Vice Chancellor, Prof. Dr. Anila Kamal, participated in the 26th National Security Workshop (NSW) organized by the Institute for Strategic Studies, Research, and Analysis (ISSRA) at the National Defence University (NDU).

The workshop brought together a wide range of participants, including parliamentarians, senior bureaucrats, armed forces officers, media personnel, and members of civil society, to engage in discussions on Pakistan's national security.

During the 26th National Security Workshop, Dr. Anila Kamal had the honor of interacting with Prime Minister Shehbaz Sharif. She also visited key security sites and engaged with regional leaders, gaining insights into Pakistan's security strategies.

Dr. Anila's active participation highlights her commitment to contributing to important national dialogues.



Vice Chancellor Joins National Effort for Tobacco-Free Campuses

December 30, 2024 – Prof. Dr. Anila Kamal, Vice Chancellor, Rawalpindi Women University (RWU), participated in the National Vice Chancellors' Roundtable Conference on "Tobacco-Free Universities for Youth", organized by the Health Services Academy (HSA) at a hotel in Bhurban.

Representing RWU, Dr. Anila engaged with academic leaders, HSA officials, and key stakeholders to develop effective strategies for promoting tobacco control within academic institutions.

This collaborative initiative underscores RWU's strong commitment to fostering a healthy, safe, and sustainable environment for both students and faculty.



HONORS & AWARDS

Prof. Dr. Anila Kamal Honored with the Global Ambassador Award 2024

November 13, 2024: Prof. Dr. Anila Kamal, Vice Chancellor Rawalpindi Women University, has been awarded the esteemed Global Ambassador Award 2024 by the Diplomatic Insight Group. The award ceremony, held at a private hotel in Islamabad, recognized her outstanding leadership and unwavering commitment to empowering women through education.

This prestigious honor celebrates Dr. Anila's exceptional efforts in strengthening international relations and promoting academic excellence.



TRAININGS & WORKSHOPS

At RWU

Pre-Conference Workshops

In preparation for the upcoming international conferences, various academic departments at Rawalpindi Women University, in collaboration with ORIC, organized pre-conference workshops aimed at enhancing research skills and academic engagement. Focused on practical training, research methodologies, and subject-specific tools, these workshops provided valuable learning opportunities for students and researchers.

Advanced Data Analysis Through SPSS and Reporting

September 05, 2024: The Department of Psychology held its third pre-conference workshop, Advanced Data Analysis Through SPSS and Reporting. Dr. Humaira Jami, Assistant Professor at the National Institute of Psychology, Quaid-e-Azam University Islamabad, led the session, guiding participants on advanced data analysis and reporting skills using SPSS. This workshop significantly enhanced participants' research skills, equipping them with essential tools for effective data analysis and presentation.



Fuzzy Sets: Motivation, Generalizations, and Applications in Artificial Intelligence

October 02, 2024: The Department of Mathematics conducted a Pre-Conference Workshop titled "Fuzzy Sets: Motivation, Generalizations, and Applications in Artificial Intelligence." Led by Dr. Tahir Mehmood, Associate Professor at the International Islamic University, the workshop attracted over 140 participants, showcasing the growing interest in AI and its applications in modern research. The session delved into the principles of fuzzy sets, their generalizations, and their role in advancing artificial intelligence.



Wise Market

October 03, 2024: The Department of Physics organized a workshop titled "Wise Market" featuring Mr. Ahmed Yasir, Head of Marketing and Operations, Wise Market, as the resource person. The workshop offered participants an engaging opportunity to explore practical insights into smart marketing strategies and digital retail trends. Mr. Yasir shared his professional experiences and discussed innovative approaches to marketing in today's competitive landscape. The workshop successfully bridged academic knowledge with industry practices, enriching the learning experience for all involved.

Quantitative Research: Getting Started with SPSS

October 03, 2024: The Department of Sociology hosted an enriching pre-conference workshop titled "Quantitative Research: Getting Started with SPSS," led by Dr. Muhammad Shoaib, Chairperson and Associate Professor at the University of Gujrat. This hands-on session aimed to equip students with essential skills in quantitative research and data analysis using the SPSS software. Dr. Shoaib guided participants through the process of importing data, performing basic statistical analyses, and interpreting results. The workshop provided valuable practical experience, helping students develop a strong foundation in statistical tools critical for their future research endeavors. Dr. Raza Ullah, in his closing remarks, extended heartfelt thanks to Dr. Shoaib for his expert insights and valuable contributions to enhancing the students' research capabilities.



Building E-Commerce Business Around the World

October 03, 2024: The Physics Department organized a Pre-Conference Workshop on "Building E-Commerce Business Around the World," featuring speakers from Enablers College of Technology, led by Mr. Saqib Azhar. The workshop covered key topics including Amazon Private Label/Wholesale, freelancing, local and international e-commerce using Shopify, selling on TikTok Shop and TikTok monetization, web development, and digital marketing. The interactive session enhanced students' understanding of starting online e-commerce businesses. Dr. Irfan Qasim, Chairperson of the Physics Department, presented RWU shields to all the speakers and thanked them for their insightful presentations.



NLP Paradigm Explores Language, Thought, and Behavior

October 08, 2024: The Department of English hosted a workshop titled "The NLP Paradigm: Intersection of Language, Thought, and Behavior," conducted by Ms. Manahil Hafeez, a certified NLP trainer from the American Board of Neuro-Linguistic Programming.

The session explored NLP's applications in communication, emotional intelligence, behavior change, and leadership, with a particular emphasis on language patterns, NLP techniques for effective communication, and its role in education, management, and cognitive therapy. Ms. Manahil demonstrated practical anchoring techniques for promoting behavioral shifts, which participants found especially insightful. Dr. Azka Khan thanked Ms. Manahil and affirmed RWU's commitment to enriching hands-on learning experiences.



Biosafety and Biosecurity in Natural Sciences Lab

October 09, 2024: The Department of Zoology organized a pre-conference workshop titled "Biosafety and Biosecurity in Natural Sciences Lab." The session was led by renowned scientist Dr. Nazir Ahmad from the National University of Medical Sciences. The workshop provided participants with essential training on biosafety, focusing on policies and practices to prevent the unintentional or accidental release of specific biological agents and toxins. Additionally, participants were educated on biosecurity, which involves strategies to prevent the intentional or negligent release of biological materials, as well as the acquisition of knowledge and techniques that could contribute to the spread of biohazardous materials in the environment.



Mediation, Moderation, and Conditional Process Analysis

October 09, 2024: The Department of Business Administration held its 4th "Hands-on Pre-Conference Workshop on Mediation, Moderation, and Conditional Process Analysis using Andrew F. Hayes' PROCESS v4 in IBM SPSS." Dr. Qalander Hayat, Assistant Professor at the Department of Management Sciences, NUML Islamabad, led the workshop with exceptional clarity, making complex concepts easily understandable through practical examples. His engaging teaching style fostered an interactive environment, where students not only grasped theoretical knowledge but also gained valuable hands-on experience in applying advanced research methodologies.



The Use of Generative Artificial Intelligence

October 09, 2024: The Department of Computer Science & Information Technology hosted a Pre-Conference Workshop on The Use of Generative Artificial Intelligence, led by Dr. Fayyaz Rahman, Associate Professor from the University of Sargodha. Dr. Rahman shared insights into AI's transformative role in higher education, highlighting how generative AI tools can enhance learning, teaching, and research. The participants left the workshop feeling inspired and ready to innovate in AI-driven educational practices.



Canvas Making

October 11, 2024: The Department of Fine Arts organized a pre-conference workshop on canvas making. Dr. Tabassum Rafiq, Former Head of Department at Fatima Jinnah Women University and COMSATS, taught students the techniques for preparing professional-quality canvases. This hands-on workshop greatly enhanced the students' artistic capabilities, providing them with valuable skills for their creative endeavors.



UV-Vis Spectroscopy

October 24, 2024: The Department of Chemistry held a pre-conference workshop titled "Precision in UV-Vis Spectroscopy: Instrumentation and Key Parameters for Researchers and Professionals." Dr. Muhammad Yousaf, Principal Scientist at Pakistan Atomic Energy Commission (PAEC), led the session, which attracted students, researchers, and professionals eager to deepen their expertise in spectroscopy. The workshop covered optimizing key parameters such as light path, sample concentration, and solvent choice, as well as calibration and troubleshooting techniques. Participants also engaged in hands-on training, applying theoretical knowledge directly on spectrometers to build practical skills necessary for precise and repeatable UV-Vis measurements in their research.



Self-Hypnosis for Habit Change

October 24, 2024: The Department of Psychology held its fourth pre-conference workshop titled "Self-Hypnosis for Habit Change." Dr. Uzma Masroor, Director and CEO of Psychological Rehabilitation and Training Services and Consultant Clinical Psychologist at Shifa Psychological Services Clinic, led the workshop. Dr. Uzma guided participants in using self-hypnosis techniques to support positive habit change, equipping them with valuable tools for personal growth and well-being.



Python Programming

October 25, 2024: The Department of Statistics organized a workshop titled "Programming with Python". Led by Dr. Saba Riaz, Head of the Department of Statistics, the hands-on session introduced participants to Python's core features, data structures, and statistical libraries. Dr. Saba's clear and practical approach made complex concepts accessible, allowing attendees to actively engage in coding exercises and gain essential programming skills for modern data analysis.



Social Skills for Children with Autism

October 29, 2024: The Department of Psychology conducted its fifth pre-conference workshop, "Social Skills Assessment and Interventions for Children on the Autism Spectrum." Led by Dr. Nelofar Kiran Rauf, Assistant Professor at the National Institute of Psychology, Quaid-e-Azam University, Islamabad, the workshop focused on effective strategies for assessing and enhancing social skills in children with autism. Participants gained valuable insights and techniques to support the development of social skills in children on the autism spectrum.



Cognitive Behavioral Therapy for Beginners

October 31, 2024: The Department of Psychology hosted its sixth pre-conference workshop, "Cognitive Behavioral Therapy: Module for Beginners." Dr. Saira Khan, Head of the Department of Psychology at Riphah International University, Islamabad, led the session, providing foundational insights into Cognitive Behavioral Therapy techniques for aspiring practitioners. Participants gained essential knowledge and skills to begin applying CBT principles in their practice.



Mass Spectrometry

November 01, 2024: The Chemistry Department held a pre-conference workshop titled "Understanding Mass Spectrometric Tools for Analyses and Structural Characterization," led by renowned mass spectrometry expert Prof. Dr. Syed Ghulam Musharraf (T.I) from the International Center for Chemical and Biological Sciences (ICCBS). Prof. Musharraf provided a detailed overview of the techniques and principles essential for structural analysis and chemical identification. He guided students through practical exercises, assisting them in interpreting real mass spectrometric data and explaining methods for analyzing complex molecular structures. The session offered participants hands-on experience with mass spectrometry, enriching their skills and knowledge in using this vital tool for advanced research.



Introduction to Cognitive and Neurosciences

November 04, 2024: The Department of Psychology conducted its 7th Pre-Conference Workshop titled "Introduction to Cognitive and Neurosciences." Led by Dr. Muhammad Aqeel, Assistant Professor at Foundation University Islamabad, the workshop provided students with an in-depth exploration of the rapidly evolving fields of Psychology and Neuroscience. Through this session, students gained a deeper understanding of cognitive and neurological processes, laying the foundation for future research and innovation.



Training Session on "Mastering EndNote: Efficient Reference Management for Research Success"

October 08, 2024: The RWU Library organized a training session for M.Phil students titled "Mastering EndNote: Efficient Reference Management for Research Success." The session aimed to enhance students' skills in accurate referencing, a key component of producing high-quality academic work.



Curriculum Redesign for Sustainability Workshop

November 05, 2024: The Quality Enhancement Cell (QEC) organized a one-day Curriculum Redesign for Sustainability workshop. The session was led by Ms. Ambreen Asif Qureshi, a Cambridge-accredited Master Trainer and founder of IntellAct Consultant. The workshop focused on aligning Outcome-Based Education (OBE) with measurable learning outcomes and integrating sustainability by linking Program Learning Outcomes (PLOs) and Course Learning Outcomes (CLOs) to the United Nations Sustainable Development Goals (SDGs). Participants shared ideas on embedding SDGs across academic disciplines, fostering critical thinking, and developing problem-solving skills. Dr. Baqir Husnain, Director QEC, commended the resource persons and participants for their active engagement in shaping curricula to prepare graduates for a sustainable future.



Essential Editing Techniques

December 10, 2024: The Department of Media and Communication Studies organized an engaging workshop on "Essential Editing Techniques" to provide hands-on training and equip students with real-world skills.

Mr. Qasim Raza, a seasoned editor with extensive experience in digital media, shared valuable insights into the art of editing.

The workshop covered techniques such as cutting and trimming, the importance of pacing, experimenting with transitions, color grading, and sound effects. Dr. Ghulam Safdar presented a shield of appreciation to the guest.



Training Session on AI's Impact and Ethical Challenges in Academia

December 24, 2024: The Department of Business Administration hosted a training session titled "AI Revolution in Academia: A Dawn or Deep Ethical Dilemma." The session was conducted by esteemed academics including Dr. Hina Fayyaz (Associate Professor, Foundation University Islamabad), Dr. Nida Abbas (Assistant Professor, NUST Business School), and Prof. Dr. Saima Ehsan (Foundation University Islamabad).

During the session, students and faculty members deepened their understanding of AI's impact on academia and its ethical challenges. They explored how AI technologies are transforming education, discussed responsible integration strategies, and honed their critical thinking and problem-solving skills related to real-world AI applications in their field.



Life-Saving Training Session

December 27, 2024: A life-saving training session was conducted by Rescue 1122 at Rawalpindi Women University, organized by Dr. Zil-e-Huma from the Department of Media and Communication Studies. The session provided students and faculty with essential emergency response skills, including first aid, CPR, and disaster management, promoting a culture of preparedness and safety within the university community.

Outside RWU

Future Leaders in Tobacco Control

October 20, 2024: To inspire a healthier future, the Directorate of Student Affairs nominated Shifa Hassan, General Secretary of the Student Council, for the one-day workshop "Future Leaders in Tobacco Control: United Against Smoking & Non-Smoking Products."

Organized by the Human Development Foundation (HDF), the workshop focused on the vital role of youth leadership in tobacco control, with participants engaging in group activities to develop actionable plans. After attending, Shifa Hassan led an awareness campaign within Rawalpindi Women University, encouraging students to unite against drugs and tobacco.



SEMINARS & WEBINARS

Influencer Marketing Highlights Digital Trends

September 24, 2024: A seminar on Influencer Marketing was organized by the Department of Business Administration, highlighting the growing significance of digital influencers in brand promotion. Dr. Farhina Hameed, Cluster Head of Marketing and Assistant Professor from the Department of Management Sciences at National University of Modern Languages, shared insights on leveraging influencers to enhance brand visibility and engagement. The event fostered valuable discussions on the evolving landscape of marketing in the digital age.



Mental Health Week Highlights Wellness and Emotional Awareness

October 09–10, 2024: The Department of Psychology celebrated Mental Health Week, beginning with a seminar titled “Self-Care and Mental Health” led by clinical psychologist Ms. Maheen. The session emphasized the importance of self-care and provided practical strategies for maintaining mental well-being. The following day, a Mental Health Camp brought together students and faculty for a wellness-focused program that included psychological assessments (RISB, HTP), burnout management, and creative activities like “Meet Your Emotions” jars and a Gratitude Wall to promote emotional expression and reflection. Vice Chancellor Prof. Dr. Anila Kamal and senior faculty members attended the event, engaging with participants and reinforcing the university’s commitment to mental health and a supportive campus environment.



Women as Peace Builders

October 22, 2024: The Directorate of Student Affairs, in collaboration with the National Commission on the Status of Women (NCSW), hosted a seminar titled ‘Women as Peace Builders.’ The event featured Member National Assembly Ms. Syeda Amina Batool as the chief guest, alongside speakers such as Dr. Mohaiman, Ms. Mahwish Afridi, Mr. Christopher Sharaf, and Ms. Noreen Fatima and Ms. Shabana Arif from NCSW. The discussions covered key topics including economic empowerment, gender-based violence, interfaith harmony, and women leadership, highlighting the essential role women play in promoting peace and societal stability.



Peace and Tolerance – Promoting Interfaith Harmony

October 23, 2024: The Directorate of Student Affairs, in collaboration with National Counter Terrorism Authority (NACTA), organized a seminar titled “Peace and Tolerance – Promoting Interfaith Harmony.”

Addressing the seminar, Vice Chancellor Prof. Dr. Anila Kamal emphasized the positive role of social media in spreading peace. NACTA’s Senior Analyst, Ms. Zoni Ashfaq, encouraged youth to promote harmony and verify information before sharing it online to combat extremism. The seminar featured engaging group discussions and activities, where students shared perspectives on peace-building and conflict resolution.



AI in Research and Development

October 23, 2024: The Department of Zoology organized a seminar on "Role of Artificial Intelligence in Research and Development." The guest speaker, Dr. Shakira Ghazanfar, Senior Scientific Officer at the National Agricultural Research Center (NARC), provided valuable insights into the application of AI in scientific research. The session enhanced students' understanding of AI tools, emphasizing their benefits in accelerating data collection and analysis, improving experimentation and prototyping, and fostering creativity and innovation.



Artificial Intelligence in Marketing

October 24, 2024: The Department of Business Administration organized a seminar on "Artificial Intelligence in Marketing." The guest speaker was Dr. Javaria Hassan Khan from the Department of Management Sciences at National University of Modern Languages, Islamabad. The students explored the transformative impact of AI on modern marketing strategies. Dr. Javaria discussed how AI-driven tools are reshaping customer engagement, data analytics, and personalized marketing, offering insights into the future of digital marketing. Students gained a deeper understanding of AI's potential and challenges in business, as well as its role in driving innovation and providing a competitive advantage in marketing.



Kashmir Black Day

October 29, 2024: The RWU Literary & Debating Society organized a seminar and walk in observance of Kashmir Black Day.

Dr. Sheikh Waleed Rasool, Director General at the Institute of Multi-Track Dialogue, Development, and Diplomatic Studies, provided a legal analysis of the Kashmir conflict in a session titled "Kashmir Dispute in the Context of International Law." He discussed the historical roots, UN resolutions, humanitarian issues, and potential diplomatic solutions. The event concluded with an engaging Q&A session, enhancing participants' understanding of the Kashmir issue and international intervention.



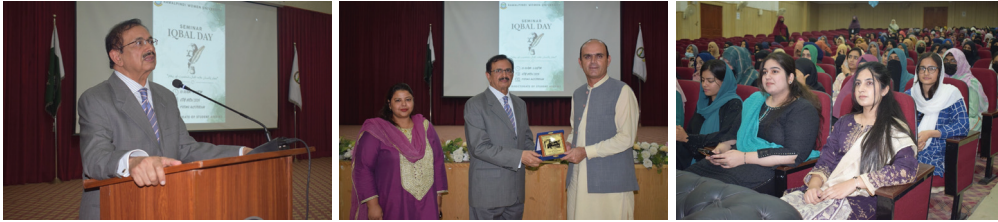
Awareness on Breast Cancer

October 30, 2024: The Department of Zoology, in collaboration with the RWU Character Building Society and the Directorate of Student Affairs, organized a seminar titled "Awareness on Breast Cancer." The keynote lecture, delivered by Dr. Samina Naeem Khalid, Consultant for the World Health Organization, focused on breast cancer prevention and the importance of regular self-examinations. The seminar emphasized prioritizing health, early diagnosis, and adopting preventive lifestyle habits, providing students with essential knowledge to make proactive health choices and reinforcing RWU's commitment to promoting wellness and awareness within the community.



Personality Aspects of Allama Iqbal

November 06, 2024: The Directorate of Student Affairs, in collaboration with the RWU Literary & Debating Society, organized a seminar on 'مفکر پاکستان علامہ اقبال - شخصیت اور پیغام'. Mr. Zulfiqar Ahmad Cheema, former Inspector General of Police, served as the resource person, emphasizing the importance of Iqbal's message for today's youth and highlighting key aspects of his personality. He also discussed the profound inspiration Iqbal's message offers to Muslim youth. Prof. Dr. Rooh Ul Amin, Chairperson of the English Department, expressed gratitude to the speaker and encouraged students to study Iqbal's life and philosophy.



Promoting Student Health and Well-Being

November 06, 2024: The Department of Zoology organized an informative seminar focused on promoting student health and well-being. Dr. Maryam Mir, Dr. Nighat Naheed, and Dr. Komal Abbasi, all from Tamar Cardiology and Medical Center, led the sessions. Dr. Maryam Mir discussed stress and anxiety management, Dr. Nighat Naheed addressed polycystic ovarian syndrome (PCOS), and Dr. Komal Abbasi provided insights on menstrual hygiene. The seminar helped students better understand and manage key health issues affecting their daily lives.



Future of Mathematics: Trends and Opportunities

December 11, 2024: The Department of Mathematics organized a seminar on "Future of Mathematics: Trends and Opportunities," featuring Mr. Yousuf Almas, a renowned career counselor, educational advisor, and CEO of Eduvision-Pakistan. Mr. Yousuf emphasized the transformative power of mathematics in shaping professional careers. He highlighted how mathematical proficiency opens up vast career opportunities in diverse fields, including finance, engineering, technology, and even the arts, where a strong mathematical foundation is increasingly in demand.



Girls' Achievements in Education

December 17, 2024: The Department of Sociology organized a seminar examining girls' achievements in education across Pakistan. Dr. Raza Ullah, Head of the Department of Sociology, shed light on how societal attitudes influence educational outcomes, highlighting significant progress in urban areas where girls often outperform boys.

However, the seminar also addressed the persistent challenges posed by cultural norms and gender biases that continue to hinder access to education in rural regions. Emphasis was placed on the need for sustained efforts to ensure equal educational opportunities for every girl in Pakistan, fostering a future where education knows no boundaries.



Emotional Intelligence and Personality Growth



December 17, 2024: The Directorate of Student Affairs organized a seminar on "Emotional Intelligence and Personality Growth." Dr. Tajik Sohail Habib, Deputy Inspector General of Police, shared his expertise on leadership and emotional intelligence, emphasizing its importance in personal and professional life. The session concluded with Dr. Sobia Masood, Chairperson of the Psychology Department, thanking Dr. Habib and presenting a university souvenir in appreciation.



Intellectual Property Rights Regime for Technology Innovations in Pakistan



December 17, 2024: The Department of Zoology organized a seminar titled "Intellectual Property Rights Regime for Technology Innovations in Pakistan." The session featured Dr. Shoukat Ali from the National Agricultural Research Centre (NARC), who shared expert insights. Adding a global perspective, Dr. Ahmad from the Koblenz Institute of Sciences, Germany, introduced students to various programs designed to support their academic and professional growth.



Drugs and Tobacco Awareness Seminar

December 18, 2024: As part of RWU commitment to student well-being, the Directorate of Student Affairs hosted a seminar on "Drugs and Tobacco Awareness." Dr. Humaira Makhdoom Shafee, Chief Toxicologist, discussed the dangers of substance abuse, its devastating impact on health, and effective strategies for prevention. Students actively participated and pledged to stand united against drug abuse. A Medical Camp, organized in collaboration with Chughtai Lab, offered 50% off on Vitamin B12 testing and free BMI checks for students.



Nanocoatings for Energy Applications

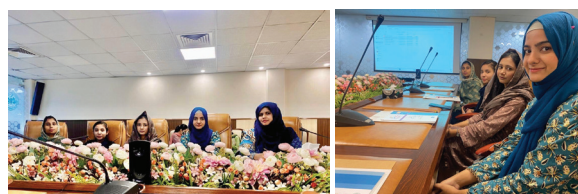
December 24, 2024: The Department of Physics organized an engaging seminar titled "Nanocoatings for Energy Applications." Prof. Dr. Abdul Faheem, from the Institute of Space Technology (IST), Islamabad, enlightened students about the present and future applications of nanocoatings. He highlighted how nanocoatings can significantly enhance thermal management in various applications, particularly in electronics and aerospace. By utilizing nanocoatings with excellent thermal insulation properties, manufacturers can protect sensitive components from overheating and improve energy efficiency. Students were fully engaged, posing thoughtful questions and participating actively in the discussions. The Chairperson of the Department of Physics, Dr. Irfan Qasim, presented Prof. Dr. Abdul Faheem with an RWU Shield in appreciation.



RWU Students Selected as Official Ambassadors for State Bank of Pakistan

Four students of RWU facilitated by the Office of External Linkages have been selected as official ambassadors for the State Bank of Pakistan (SBP) as part of the second cohort of the SBP Ambassadors Program.

The selected ambassadors attended a seminar on financial literacy, budgeting, and the challenges of financial inclusion, particularly those affecting women. They also gained insights into SBP's organizational structure, digital banking systems, and key initiatives such as the Refinance Scheme for Women Entrepreneurs and the National Financial Literacy Program for Youth (NFLPY).



RWU and UiTM Malaysia Co-Host International Webinar on Soil Physiology

The Office of External Linkages, in collaboration with Universiti Teknologi MARA (UiTM), Malaysia, hosted a webinar on Soil Physiology. Moderated by Dr. Shamim Akhtar, Associate Professor, Department of Botany, RWU, and Ms. Maizatul Saadiah Mohamad, Project Leader from UiTM, the session delved into the crucial interactions between soil ecosystems and human activities. Dr. Nur Maizatul Idayu Othman from UiTM served as the resource person for the event.



This webinar fostered meaningful knowledge exchange on global challenges such as environmental sustainability, climate resilience, and agricultural innovation. Additionally, RWU invited Botany departments from universities across Pakistan, offering a valuable platform for research collaboration and networking.

INDUSTRIAL AND EXTERNAL LINKAGES

The Office of External Linkages expands RWU's collaborations by signing several Memoranda of Understanding (MoUs) to enhance academic and professional opportunities for students.

RWU Partners with the Association of Biorisk Management

October 03, 2024: Rawalpindi Women University (RWU) has entered into a partnership with the Association of Biorisk Management (ABM) to implement the Pakistan Biorisk Management Program (PBMP) at RWU.

This collaboration seeks to enhance biosafety and biosecurity practices at RWU, with a particular focus on controlling zoonotic pathogens, thereby ensuring a safer and more secure environment for both students and staff.

The Memorandum of Understanding (MoU) was signed by Prof. Dr. Anila Kamal, Vice Chancellor RWU, and Dr. Asghar Ali, Executive Director ABM.

Together, RWU and ABM are taking a significant step towards advancing public health and strengthening biosecurity measures in Pakistan.



RWU Signs MoU with Pakistan Bureau of Statistics to Boost Data Literacy

October 21, 2024: Rawalpindi Women University (RWU) has signed an MoU with the Pakistan Bureau of Statistics (PBS) at the Data Fest held at the Pak-China Friendship Center in Islamabad. This partnership aims to enhance teaching, research, and data literacy, empowering students and faculty in data science, statistics, and research. RWU and PBS are committed to using data for impactful development.



RWU and Connected Pakistan Signed MoU

November 18, 2024: Rawalpindi Women University (RWU) has signed a Memorandum of Understanding (MoU) with Connected Pakistan to empower students, faculty, and community members through the organization's transformative E-Mustaqbil initiative.

This strategic collaboration paves the way for a series of skill-building workshops, interactive seminars, and educational events with a focus on technology, entrepreneurship, and personal development.

The MoU was signed by Dr. Baqir Husnain, Director of Quality Enhancement Cell (QEC) & External Linkages RWU, and Mr. Khyam Javed, Coordinator Connected Pakistan.

Through this partnership, RWU and Connected Pakistan aim to cultivate innovation, leadership, and a robust culture of knowledge-sharing contributing meaningfully to national development and socio-economic progress.



RWU Partners with Inspiring Women Pakistan

November 19, 2024: Rawalpindi Women University (RWU) has entered into a Memorandum of Understanding (MoU) with Inspiring Women Pakistan, an organization dedicated to empowering young women across the country through leadership development, financial literacy, and digital skills training.

The agreement, signed digitally by Dr. Baqir Husnain, Director QEC & External Linkages RWU, and Ms. Abida Mukhtar, Founder Inspiring Women Pakistan, marks a strategic collaboration aimed at enhancing the soft skills of RWU students. Through a series of interactive workshops, this partnership will equip students with the confidence and competencies essential for both professional success and personal growth.

Together, both institutions will work to design impactful training programs, ensure effective execution, and promote these initiatives for broader outreach and long-term impact.

RWU Signs MoU with Pink Ribbon Pakistan

December 11, 2024: In line with its commitment to promoting health and well-being, Rawalpindi Women University has signed a Memorandum of Understanding (MoU) with Pink Ribbon Pakistan to raise awareness about breast cancer.

The agreement was signed by Prof. Dr. Anila Kamal, Vice Chancellor RWU, and Mr. Omar Aftab, CEO Pink Ribbon Pakistan. The partnership encompasses a range of collaborative activities, including seminars, workshops, awareness campaigns, internship opportunities, screening camps, and counseling services.



EXTRA & CO-CURRICULAR ACTIVITIES

Orientation Session for Batch 2024-2028

October 02, 2024: The Directorate of Student Affairs organized an orientation session for the new batch (2024-2028). The batch was warmly welcomed and introduced to campus life.

Vice Chancellor Prof. Dr. Anila Kamal delivered an inspiring address, encouraging students to embrace the opportunities at RWU and highlighting the university's commitment to academic excellence, women empowerment, and holistic development.

The event also included meeting faculty, exploring administrative offices, and overview of RWU's dynamic learning environment.



Student Council Interviews

October 08, 2024: The interviews for the RWU Student Council appointments for the 2024–2025 term were successfully conducted. The panel comprised Ms. Khadija Saeed (Additional Director, Student Affairs), Ms. Zerish Gulbaz (Assistant Director, Student Affairs), and Ms. Maheen Ashfaq Malik (President, Student Council 2023–2024). Candidates were evaluated on their leadership qualities, commitment, and vision for contributing to the university community.



Mehfil-e-Milaad-e-Mustafa

October 10, 2024: Character Building Society RWU hosted a beautiful Mehfil-e-Milaad-e-Mustafa. The event, attended by Vice Chancellor Prof. Dr. Anila Kamal, Chief Guest Member Provincial Assembly, Ms. Shazia Rizwan, students, faculty & staff featured heartfelt Naat recitations by students and tributes to the Prophet.

Dr. Anila praised the spiritual gathering for fostering moral and spiritual growth among students, while Ms. Shazia Rizwan highlighted the importance of following the Prophet's teachings. The event concluded with a special prayer for Pakistan and the Muslim Ummah.



Chief Minister's Youth Initiative Bike Scheme

October 11, 2024: The Directorate of Student Affairs, in collaboration with the Bank of Punjab, hosted an informative session on the Chief Minister's Youth Initiative (CMYI) Bike Scheme.

Students were guided through the account opening process and had their queries addressed regarding the scheme, empowering them to benefit from this incredible opportunity.



Kiosk for Honahaar Scholarship Scheme Applications

October 11, 2024: The Directorate of Student Affairs has set up a facilitation kiosk to assist 1st-semester undergraduate students with the Chief Minister Punjab's Honahar Scholarship Scheme application process.



RWU Students Attend Korean Cultural Show

October 23, 2024: The Directorate of Student Affairs facilitated an enriching experience for RWU students at the Korean Cultural Show held at Liaquat Gymnasium in Islamabad, celebrating the enduring friendship between Pakistan and Korea.



The event featured impressive Taekwondo performances by both Pakistani and Korean athletes, showcasing skill, discipline, and cultural unity.

Welcome and Farewell Ceremony

October 23, 2024: The Department of Business Administration held a vibrant welcome and farewell event, celebrating the incoming BS and MS Fall 2024 batches as well as the graduating Class of 2024.



Ufone/PTCL Launches Act of Kindness Program

October 24, 2024: The Office of External Linkages, in collaboration with Ufone/PTCL, launched the Act of Kindness Program at Rawalpindi Women University. As part of this initiative, five students—Zunaira Mushtaq (4th Semester, Chemistry), Mahnoor Shahid (3rd Semester, Statistics), Rabia Bibi (3rd Semester, BBA), Sehar Fatima (3rd Semester, Computer Science), and Sitaish Imtiaz (1st Semester, Computer Science)—were gifted new e-bikes. These e-bikes provide a sustainable and eco-friendly mode of transport to support their academic journey.



Aligned with the vision of Vice Chancellor Prof. Dr. Anila Kamal, this initiative emphasizes RWU's commitment to empowering young women and fostering sustainability within the community.

Blood Donation Camp

November 05, 2024: The Directorate of Student Affairs, in collaboration with the Jamila Sultana Foundation, organized a one-day Blood Donation Camp in line with RWU's commitment to community service and supports the United Nations' Sustainable Development Goal (SDG) of Good Health and Well-being. With enthusiastic participation from students and staff, a good number of blood bags were donated for those in need.



Interviews for Chief Minister Honhaar Scholarship

October 25, 2024: The Directorate of Student Affairs conducted interviews for the Chief Minister Honhaar Scholarship for Fall 2024 undergraduate students.

The interview panel included Prof. Dr. Saima Mustafa (Chairperson, Mathematics Department), Ms. Khadija Saeed (Additional Director Student Affairs/Scholarship Office), Ms. Saira Bano (Deputy Registrar, Fatima Jinnah Women University), Ms. Neelam Shahzadi (Deputy Registrar, Incharge Admissions RWU), and Ms. Amber Zaheer (Assistant Director Academics).



RWU Hosts Sufi Night

October 29, 2024: The Directorate of Student Affairs, in collaboration with the Punjab Institute of Language, Art, and Culture, organized a mesmerizing Sufi Night for RWU students and faculty. The evening featured Ms. Hina Nasarullah, a renowned Sufi singer, who captivated the audience with her soulful performance.



Career Opportunities for Higher Education in UK



November 06, 2024: The Office of External Linkages, in collaboration with SI-UK, hosted an orientation to provide insights into scholarships, internships, and career opportunities for higher education in the UK.

Ms. Noorana Syed, Country Manager for the University of Huddersfield, joined the session online, sharing information on study programs and opportunities available for RWU students at the University of Huddersfield.



Poster Making Competition

November 26, 2024: The Directorate of Student Affairs organized an Online Poster Competition aimed at raising awareness about the harmful effects of drug and tobacco use. The competition witnessed creative and thought-provoking entries from students across various departments. Submissions were evaluated by a distinguished panel comprising Dr. Asim Munir (Assistant Professor, Department of Computer Science, International Islamic University) and Dr. Shariq Hussain (Associate Professor, Foundation University – School of Science & Technology). Hadia Najeeb from the Department of Physics secured 1st place, Anosh Siddiqui from the Department of Business Administration got 2nd place, and Alisha Kanwal from the Department of Zoology earned 3rd place.



Round Table Discussion on Gender-Based Violence

December 03, 2024: The Directorate of Student Affairs, in collaboration with the Parliamentary Commission for Human Rights (PCHR) and the Inter-University Consortium for the Promotion of Social Sciences (IUCPSS), hosted a RoundTable Discussion as part of the ongoing 16 Days of Activism Against Gender-Based Violence.

Mr. Murtaza Noor (National Coordinator, IUCPSS), Mr. Arshad Mehmood (Program Manager, PCHR), and Ms. Rizwana Bashir (District Women Protection Officer, DWPO) were the resource persons, who shared valuable insights on combating gender-based violence.

Prof. Dr. Anila Kamal, Vice Chancellor RWU, emphasized students' critical role in fostering awareness and advocacy for gender equality and human rights. She encouraged them to be proactive in creating a society free from gender-based violence.

M.Phil students from the Business Administration, Psychology, and Media & Communication Studies departments actively participated in the discussion, contributing to an engaging and thought-provoking dialogue.



RWU student participates in "Raja Changez Sultan Himalayan Odyssey Award"

December 03, 2024: Areej Batool, a 5th-semester student from the Department of Fine Arts, ranked among the top 7 artists at the "Raja Changez Sultan Himalayan Odyssey Award" Painting Exhibition. Organized by Devcom-Pakistan as part of the 14th Pakistan Mountain Festival, the exhibition was held at the National Art Gallery, PNCA. It celebrated the breathtaking beauty, cultural richness, and environmental significance of Pakistan's mountains.



Mural Painting Collaboration

December 09-11, 2024: Rawalpindi Women University proudly collaborated with MilKar Pakistan and Alif Laam Meem for a vibrant mural painting at the Radio Pakistan Museum in Islamabad.

Talented RWU student artists beautifully depicted Pakistan's rich culture and heritage, transforming walls into powerful visual stories of unity and peace.



Student Body Elections

DECEMBER 10, 2024: The Directorate of Student Affairs arranged an Open Public Address as part of the RWU Student Body Elections 2024. Candidates shared their visions, plans, and ideas, offering students the opportunity to engage, ask questions, and connect with candidates.

DECEMBER 11, 2024: Polling for the student body elections was successfully held at Rawalpindi Women University, marking an important step in shaping campus leadership.

World Science Day for Peace and Development

December 18, 2024: The Department of Zoology marked World Science Day for Peace and Development (WSDPD), established by UNESCO in 2001. This year's theme, "Why Science Matters - Engaging Minds and Empowering Futures," highlighted science's role in building a sustainable, inclusive future.



The event featured scientific models and posters by BS and MPhil Zoology students, showcasing human body systems, diseases, and animal diversity, as well as innovative scientific research techniques. The exhibition aimed to raise awareness of science's challenges and foster support for scientific progress. Students participated enthusiastically, exploring science's vital contributions to human development.

Entrepreneurship Gala 2024

December 18, 2024: The Department of Business Administration hosted the Entrepreneurship Gala 2024, where BBA 1st-semester students, guided by Ms. Jaweria Tariq, showcased their business skills through 25 innovative food stalls.



The event was inaugurated by senior faculty members, including Prof. Dr. Zaman Ashraf, Prof. Dr. Sobia Masood, and Prof. Dr. Roohul Amin. Vice Chancellor Prof. Dr. Anila Kamal praised the students' efforts, highlighting the gala's role in nurturing entrepreneurial talent and future business leaders.

Oath-Taking Ceremony 2024

December 20, 2024: The Directorate of Student Affairs organized the Oath-Taking Ceremony 2024 to formally induct the new leadership of the RWU Student Council, Societies/Clubs, and proctors.



The ceremony was graced by the Vice Chancellor, Prof. Dr. Anila Kamal, who administered the oath and presented sashes to the newly appointed student leaders, encouraging them to lead with responsibility and integrity.

The event also recognized the efforts of outgoing officeholders, who were awarded certificates of appreciation for their dedication and contributions over the past year. Additionally, students and staff who participated in the previously held Blood Donation Camp in collaboration with the Jamila Sultana Foundation were honored with certificates for their selfless act of service.

Art Exhibition on Quaid Day

December 24, 2024, the Department of Fine Arts, in collaboration with the Directorate of Student Affairs, organized a captivating Art Exhibition in honor of Quaid Day.

The event was graced by Vice Chancellor Prof. Dr. Anila Kamal as the Chief Guest and featured a thought-provoking collection of artworks created by RWU students. Each piece reflected the students' creative interpretations of Quaid-e-Azam's vision, ideals, and legacy.

The exhibition not only celebrated student talent but also emphasized the power of art to educate, inspire, and foster national pride. It served as a meaningful platform for creative expression and reflection on Pakistan's founding values.



Rawalpindi Women University Hosts 47th All Pakistan Inter-University Badminton Championship

November 19-24, 2024: Rawalpindi Women University hosted the 47th All Pakistan Inter-University Badminton Championship as part of the University Sports Olympiad, organized under the Prime Minister's Youth Program and Higher Education Commission of Pakistan.

The event showcased incredible talent from 46 universities, with thrilling singles and doubles matches. Punjab University, Lahore secured 1st place, followed by Kinnaird College University, Lahore in 2nd, and Abdul Wali Khan University in 3rd.

Prof. Dr. Anila Kamal, Vice Chancellor RWU, praised the efforts of the Prime Minister's Youth Program and HEC for promoting such events, emphasizing their role in enhancing students' physical and mental well-being while fostering leadership and teamwork.

Mr. Khawaja Junaid, Focal Person for the Prime Minister's Youth Program, was the chief guest, distributing medals, trophies, and cash prizes while encouraging young athletes. Other notable attendees included Mr. Javed Memon, Director General Sports HEC, and Ms. Huma Fawad, Registrar RWU. Ms. Sadaf Rao, Assistant Director Sports RWU and Manager of the Championship, was commended for her dedication in ensuring the event's success.



Opening Ceremony of English Works! Program - Rawalpindi

The Opening Ceremony of the English Works! Program in Rawalpindi kicked off with 100 students in attendance. The event began with a warm welcome from the English Works! Team, led by Prof. Dr. Rooh ul Amin, Chairperson of the Department of English and Project Director of English Works! RWU 2024-2025, along with a special address by Jerrold Frank, Regional English Language Officer (RELO).

Students showcased their talents through cultural and musical performances, delighting the audience. The ceremony highlighted the program's impact, featuring inspiring stories from current students and alumni about how English Works! has empowered them. The event concluded with discussions on how the program enhances skills and fosters community engagement.

Training Session on Digital Library Resource Utilization for BBA Students

The RWU Library organized an insightful session titled "Unlocking Knowledge: Maximizing Your Access to Digital Library Resources" for BBA students, conducted by Ms. Sanila Aslam, Deputy Librarian.

The session focused on equipping students with the skills to effectively navigate and utilize digital library tools to support their academic research. It also introduced a range of available resources aimed at fostering academic growth. This initiative was designed to enhance students' research capabilities and promote the efficient use of library assets.



Interactive Session on Exploring Digital Library Resources for Academic Success

An interactive session titled "Empowering Learning: Exploring Digital Library Resources for Academic Success" was conducted by Ms. Sanila Aslam, Deputy Librarian, with BBA 7th semester students.

The session focused on enhancing students' ability to leverage digital library resources for academic success and research support. Participants were introduced to essential digital tools, enabling more efficient research practices and improved access to scholarly information.

CONFERENCE

RWU hosted 3rd International Conference of Sciences on "Revamped Scientific Outlook of 21st Century, 2024"

November 14, 2024: The Office of Research, Innovation & Commercialization (ORIC), under the leadership of Chief Organizer and Patron-in-Chief, Prof. Dr. Anila Kamal, Vice Chancellor RWU, successfully organized the 3rd International Conference of Sciences on "Revamped Scientific Outlook of 21st Century, 2024" at Rawalpindi Women University.

Perspectives of Chief Guest and Speakers on International Conference

Patron-in-Chief: Prof. Dr. Anila Kamal (Vice Chancellor, RWU)

In the opening remarks, Prof. Dr. Anila Kamal emphasized the importance of women's empowerment in scientific research and RWU's continued commitment to promoting female participation in STEM. She highlighted the conference's focus on Sustainable Development Goals (SDGs) and the crucial role of interdisciplinary collaboration in generating impactful solutions.

Chief Guest: Dr. Zia Ul Qayyum (Executive Director, HEC)

Dr. Zia Ul Qayyum praised RWU's dedication to fostering research and innovation. He reiterated HEC's support, allocating 30% funding for basic research and 70% for applied research. He commended RWU for organizing a platform that bridges theory with practical application and fosters collaboration.

Keynote Address: Prof. Dr. Rauf-i-Azam (Vice Chancellor, GC University Faisalabad)

Prof. Dr. Rauf-i-Azam reflected on science's unifying power during the COVID-19 pandemic. He emphasized investing in a skilled scientific workforce and ethically advancing AI to address pressing challenges in healthcare, energy, and climate.

Keynote Speakers

International Keynote Speakers

Seventeen international speakers from thirteen countries, including Bahrain, Italy, Uzbekistan, Saudi Arabia, South Korea, Sweden, UK, Romania, Egypt, Poland, USA, Hungary, China, and Turkey shared their research findings. Notable speakers included:

Prof. Dr. Qaisar Mahmood (University of Bahrain, Bahrain)
 Prof. Marcello Iriti (University of Milan, Italy)
 Dr. Trobjon Makhkamov (University Tashkent, Uzbekistan)
 Dr. Ayesha Mujeeb (KAUST, Saudi Arabia)
 Dr. Nasir Mahmood Minhas (Blekinge Institute of Technology, Sweden)
 Prof. Dr. Sat Gupta (University of North Carolina, USA)
 Dr. Iftikhar Ali Khawar (Washington University, USA)

National Keynote Speakers

Twenty speakers from prestigious Pakistani institutions, including QAU Islamabad, NUST, COMSATS, PMAS-AAUR, GCU Faisalabad, and IIUI participated. Speakers included:

Prof. Dr. Mushtaq Ahmad
Dr. Yasir Hafeez
Prof. Dr. Adeel Afzal
Dr. Syed Mehmmod Nasir
Dr. Arshad Farhan

Conference Participation and Sessions

The conference hosted 800 participants from various universities, HEIs, and research organizations. A total of 189 papers were presented in 20 parallel sessions, including 129 oral and 60 poster presentations across six disciplines:

Disciplines Covered

The conference explored following multidisciplinary

Botany: Sustainable agriculture, medicinal plants, plant biotechnology, green energy, and ecosystem conservation.

Chemistry: Green chemistry, drug development, nanotechnology, computational chemistry, and global waste management.

CS & IT: Generative AI, cybersecurity, NLP, robotics, data science, and blockchain technologies.

Mathematics: Mathematical modeling, theoretical and computational dynamics, and financial mathematics.

Statistics: RCTs, big data, Bayesian statistics, spatial analytics, and real-world applications.

Zoology: Biodiversity, wildlife policy, applied microbiology, endocrine research, and IPM.

Panel Discussion

The panel discussion titled "Artificial Intelligence and Interdisciplinary Approaches in Science for Environmental Sustainability" was moderated by Prof. Dr. Muhammad Zaman Ashraf. Esteemed panelists included Prof. Dr. Ayyaz Hussain, Prof. Dr. Khalid Saifullah, Prof. Dr. Javid Shabir, Dr. Shujaul Mulk Khan and Dr. Muhammad Nadeem.

The panel explored AI's applications in sustainability, addressing data privacy and the necessity of cross-disciplinary collaboration.

Concluding Session of the Conference

Chief Guest: Prof. Dr. Muhammad Mukhtar (Vice Chancellor, National Skills University, Islamabad) highlighted the urgency of sustainable and forward-thinking research. He appreciated RWU's role in promoting interdisciplinary research aligned with SDGs and warned against the pitfalls of unreliable online information.

Prof. Dr. Anila Kamal thanked participants, keynote speakers, and sponsors (SI-UK, Jazz Cash, ECS, World Wide Scientific Company, Roots Press). She praised the 209 total presentations and the significance of the AI-focused panel. She reaffirmed RWU's commitment to scientific advancement and collaboration.

Sponsored Journal

The proceedings will be published in "Zoo Botanica" (HEC "Y" Category). Full-length paper submissions were offered a 50% publication fee waiver.



RWU Hosted 3rd International Conference of Social Sciences on “Contemporary World: Challenges and Transformation, 2024”

November 13, 2024: The Office of Research, Innovation, and Commercialization (ORIC), under the leadership of Chief Organizer and Patron-in-Chief Prof. Dr. Anila Kamal, Vice Chancellor RWU, successfully organized the 3rd International Conference of Social Sciences on “Contemporary World: Challenges and Transformation (CWCT-2024)” at Rawalpindi Women University.

The conference brought together experts and scholars from disciplines including Business Administration, English, Fine Arts, Media & Communication Studies, Political Science, Psychology, and Sociology. Through paper and poster presentations, it provided a platform for critical engagement with global challenges and fostered a culture of problem-based applied research across academia and industries.

Perspectives of Chief Guest and Speakers on the International Conference

Patron-in-Chief: Prof. Dr. Anila Kamal (Vice Chancellor, RWU)

Prof. Dr. Anila Kamal emphasized the conference’s pivotal role in addressing global social challenges through interdisciplinary academic dialogue. She reaffirmed RWU’s commitment to empowering women through education and its mission to leverage research as a tool for societal transformation.

Chief Guest: Prof. Dr. Mukhtar Ahmed (Chairman, Higher Education Commission)

Prof. Dr. Mukhtar Ahmed commended the conference’s alignment with SDGs and its focus on real-world impact. He underscored the need for critical thinking, civil society collaboration, and youth involvement in shaping innovative solutions. He lauded Prof. Dr. Anila Kamal’s leadership at RWU.

Keynote Address:

Prof. Dr. Jason Gainous (University of Sharjah): Spoke on social media, political violence, and gender, examining the rise of figures like Andrew Tate and echo chambers’ influence on youth.

Prof. Dr. Agata Gasiorowska (SWPS University, Poland): Presented cross-cultural research on how gratitude mitigates materialistic desires, highlighting its role in emotional well-being and social cohesion.

Keynote Speakers

International Keynote Speakers

Fourteen international speakers from ten countries participated, including Canada, France, Japan, Kazakhstan, Malaysia, Poland, UAE, USA, UK, and Pakistan. Distinguished names included:

Prof. Dr. Jason Gainous (University of Sharjah)

Prof. Dr. Agata Gasiorowska (SWPS University, Poland)

Dr. Syed Jawad Hussain Shahzad (Montpellier Business School, France)

Prof. Dr. Marcella Sirhandi (Oklahoma State University, USA)

Prof. Dr. Kerry Anne Warren (RMIT University, Australia)

Dr. Lucie Cluver (University of Oxford, UK)

Dr. Taeko Takayanagi (Tokyo Women’s Christian University, Japan)

National Keynote Speakers

Fifteen national experts contributed to the sessions, representing institutions such as PIDE, Bahria University, NUML, FJWU, NDU, IIUI, and QAU. Speakers included Prof. Dr. Abdul Rashid, Prof. Dr. Safeer Awan, Dr. Fouzia Mahmood, Dr. Sonia Ahmed and Prof. Dr. Hazir Ullah.

Conference Participation and Sessions

A total of 800 participants from universities, research organizations, and government sectors attended. 218 papers were presented: 160 oral and 58 poster presentations across 20 parallel sessions in the following disciplines.

Disciplines Covered

Business Administration: Financial literacy, green HRM, Islamic finance, entrepreneurship, mergers & acquisitions, and project management.

English: Linguistic and literary studies in techno-colonization, eco-linguistics, diaspora, and activism.

Fine Arts: History and future of art, AI in art, cli-fi, entrepreneurship in art, and cultural representation.

Media & Communication Studies: AI ethics in journalism, VR/AR, health crises communication, and SDGs advocacy.

Political Science: Displacement politics, democratic resilience, climate strategies, and women in politics.

Psychology: Cognitive and emotional development, diversity and inclusion, cyberpsychology, workplace wellbeing, and environmental psychology.

Sociology: Poverty eradication, gender-based violence, inclusive education, women's empowerment, and political participation.

Panel Discussion

A thought-provoking panel titled "Tackling the Youth Mental Health Crisis: The Critical Demand for Increased Education, Services, and Support Systems" was moderated by Prof. Dr. Sobia Masood (Chairperson, Dept. of Psychology and Media Studies, RWU). Panelists included Prof. Dr. Hazir Ullah (QAU, Islamabad), Prof. Dr. Uzma Masroor (Shifa Tameer-e-Millat University), Dr. Saif Ur Rehman (Ministry of Defense), Mr. Aqeel Solangi (NCA, Rawalpindi).

The session called for integrated mental health education, telehealth services, and community-based support models.

Concluding Session of the Conference

Chief Guest Prof. Dr. Nasir Mahmood (Vice Chancellor, Allama Iqbal Open University, Islamabad) emphasized technology integration, character building, and tolerance in higher education. He urged students to become global citizens through innovation and lifelong learning.

Prof. Dr. Anila Kamal (Vice Chancellor, RWU) thanked all participants and highlighted RWU's efforts to inspire societal transformation through education and research. She acknowledged over 200 presenters from 50+ universities and 54 pre-conference workshops, lauding sponsors and contributors for their vital roles. She encouraged continued collaboration to build a more equitable and just society.

Sponsored Journals

The conference proceedings will be published in "Qlantic Journal of Social Sciences and Humanities" and "Journal of Human Dynamics" (both HEC "Y" Category). Full-length papers were offered a 50% publication fee waiver.



ALUMNI AND STUDENT CORNER

Alumni

KOMAL ZEHRA**(BSIT 2021-2024)**

My journey at Rawalpindi Women University (RWU) is one of remarkable transformation and resilience. Enrolling in the Information Technology program without a particular passion for coding, I initially saw the degree as a stepping stone — a competency rather than a destiny. But what began as a practical choice soon evolved into a powerful pursuit of purpose, creativity, and impact.

It was during my fourth semester that my direction shifted dramatically. Under the guidance of Dr. Haseena, a mentor who recognized my untapped potential, I discovered a new interest in design and development. I dove into a graphic design course that ignited my creative spark, and soon I was applying my skills in real-world projects. By my sixth semester, I was already managing remote freelance work — a testament to both my talent and determination.

I didn't just stop at design. As my confidence and skills grew, I embraced more ambitious technological challenges. My final year project centered on Artificial Intelligence — developing AI-integrated websites that showcased my ability to blend user experience with smart automation. Alongside this, I worked on several e-commerce platforms and mobile applications, demonstrating full-stack capabilities and a clear vision for tech-driven solutions.

My journey wasn't without hurdles. Living in a hostel and balancing societal expectations, academics, and client commitments often meant sleepless nights and emotional strain. But I leaned on the strength of my friendships—especially with my friend Aqsa. I faced stereotypes and doubt, particularly as a woman pursuing success in a male-dominated tech field. Yet, I turned those challenges into motivation.

After graduation, my determination only strengthened. I began freelancing, built a robust portfolio, and eventually started offering free graphic design courses and motivational seminars to empower students from underprivileged backgrounds. My mission became clear: to make tech education and opportunities accessible—especially for women, like me, who needed someone to believe in them.

Today, I work with international clients, runs my own initiatives, and serve as a mentor for aspiring tech professionals. From my early days of uncertainty to becoming a role model in IT and design, my story is not just one of success — it's one of transformation, empowerment, and breaking boundaries.



Student Review

PALWASHA IKRAM**BS ENGLISH STUDENT & PRESIDENT, CBS SOCIETY**

I am truly grateful to be a part of Rawalpindi Women University, a dynamic institution that encourages student leadership and personal growth.

Serving as the President of the CBS Society has been a transformative experience. It has taught me essential leadership and communication skills, including event planning, teamwork, decision-making, and conflict resolution. Through organizing seminars, literary events, and student engagement activities, I learned how to manage responsibilities, motivate peers, and work collaboratively.

The faculty at RWU is incredibly supportive, constantly encouraging students to participate in both academic and co-curricular activities. Their guidance has helped me grow not only as a student of English literature but also as a confident, socially aware individual.

My overall experience at RWU—academically, socially, and personally—has been extraordinary. I feel well-prepared to take on future challenges. I am proud to be a part of an institution that nurtures talent, leadership, and the spirit of learning.

