Business Administration

National E-Journals

Journal of Management and Research

https://ojs.umt.edu.pk/index.php/jmr

The Journal of Management and Research is the prime outlet of Dr Hasan Murad School of Management (HSM), of University of Management and Technology (UMT), Pakistan to disseminate scientific knowledge about the emerging trends, challenges, and solutions of management in organizations. JMR's editorial, advisory, and reviewer boards consist of accomplished researchers and subject matter experts from prominent institutions across the globe, supporting the peer review process and quality of the journal. JMR is a double-blind peer-reviewed, open access, and biannual journal that aims to publish theoretical and empirical research concerning the contemporary management issues in the organizations – both for-profit and not-for-profit. Authors are encouraged to produce original, insightful, and theoretically and methodologically well-grounded research that contributes to management theory and practices through a significant understanding of contemporary issues and their solutions. JMR broadly publishes in the areas of strategy and policy, performance management, human resource management, organizational behavior, entrepreneurship, organization development, and organization theory. Diversified and expert editorial and review boards ensure the constructive and development feedback on submissions and facilitate the authors throughout the manuscript development process.

Journal of Quantitative Methods (JQM)

https://ojs.umt.edu.pk/index.php/jmr

Journal of Quantitative Methods (JQM) is a multidisciplinary bi-annual journal launched in 2017 by the Department of Quantitative Methods, Dr Hasan Murad School of Management (HSM), University of Management and Technology (UMT), Lahore, Pakistan. JQM provides new insights and fosters critical debate about the role of data analysis in business and economics. JQM is a double-blind peer-reviewed publication dedicated to the exchange of the latest academic research and practical information on all the aspects of quantitative methods in business and social sciences. The journal publishes original research papers, reviews and case studies by academicians and professionals.

NUML International Journal of Business & Management

https://nijbm.numl.edu.pk/index.php/BM

NUML International Journal of Business & Management (NIJBM) ISSN 2410- 5392(Print) and 2521-473X (Online), previously known as NUML Journal of Management & Technology (NJMT) ISSN 1997-4507, was started in 2008 by the Faculty of Management Sciences-National University of Modern Languages (NUML), with the objective of creating a high-quality research journal, publishing original research work in the field of business and management. It is one of the recognized and better ranked research journals, in the field of business management, by Higher Education Commission (HEC) Pakistan. To ensure high quality publications, all papers submitted to NIJBM are subject to rigorous screening process following Double Blind Peer-Review where each research paper is reviewed by at least a national and an international reviewer with strong academic and research background in their areas of expertise. The journal is published biannually, both in soft and hard copy.

SEISENSE Journal of Management (SJOM)

https://journal.seisense.com/index.php/jom

SEISENSE Journal of Management (SJOM) is an online, open access and Refereed journal committed to publish scholarly empirical and theoretical research articles that have a high impact on the management field as a whole. The SJOM covers domains such as Human Resource Management, Business Policy, Organization Behavior, Organizational Theory, Entrepreneurship, Innovation and Technology Management, Tourism Management, Business Finance. The domain of study (be it defined by country, management problem, or methodological approach) is much less important than quality and interest to both an academic readership and, preferably, a sophisticated practitioner one.

Pakistan Business Review (PBR)

https://pbr.iobm.edu.pk/

Pakistan Business Review (PBR) is Institute of Business Management (IoBM's) journal in continuous publication since April 1999. It is Pakistan's first refereed academic business research quarterly. PBR is an HEC approved X category journal. It is abstracted and indexed by the American Economic Association in the ECONLIT and the Journal of Economic Literature, USA. It is supervised by an International Advisory Board of Business Academics from national and international organizations such as the London School of Economics, the University of Sussex, the University of San Diego and Indiana University, USA, Bochun University, Germany, the United Nations Industrial Development Organization, the International Association for Clean Technology, Austria. International advisory board members are also drawn from China, Spain, Columbia, Sri Lanka, Bangladesh, Lithuania, and Nepal. Other respectable national bodies such as the Institute of Cost and Management Accountants of Pakistan, the Institute of Chartered Accountants of Pakistan, etc are also represented on the board. Pakistan Business Review is in its fifteenth year of continuous publication.

Management Accountant

https://www.icmap.com.pk/management_accountant.aspx

Management Accountant is the bi-monthly official flagship Journal of ICMA Pakistan which updates on current trends in the field of accounting and finance as well as professional and macro-economic issues. It serves as a premier resource for young and professional accountants to find new trends in management accounting and also provides a useful source of knowledge and reference for the corporate sector. Every issue of Journal is brought out on a specific theme and carries focused articles, exclusive interview of dignitaries; survey reports, economy watch, regulatory watch and other useful writeups and information worth reading for professionals, business and industry.

Market Forces

https://kiet.edu.pk/marketforces/index.php/marketforces

Market Forces is a multidisciplinary academic research journal published by the College of Management Sciences. This is an open source journal which is in publication since 2005. Initially, it published four issues per year, but since 2014 it is being published twice a year. Market Forces has an international advisory board with academics and professionals both from home and aboard. The contents of the journal include research papers, case studies, book reviews, policy papers and conference reports. Market Forces has received wide acclaim from academic and research circles in Pakistan and internationally.

Empirical Economic Review

https://eer.freevar.com/#:~:text=Empirical%20Economics%20Review%20(EER)%20is,have%20any%20number%20of%20words.

Empirical Economic Review (EER) is a multidisciplinary journal published by the Department of Economics, Dr Hasan Murad School of Management (HSM), University of Management and Technology (UMT) Press, Lahore, Pakistan. EER brings forward the prevailing topics in the fields of economics, finance and public policy simulating a thought-provoking debate leading to an insight of theoretical and empirical research. Within this orientation, the journal provides a focus for theoretical, applied, interdisciplinary, history of thought, and methodological work with a strong emphasis on realistic analysis, the development of critical perspectives, the provision, and use of empirical evidence and construction of policy.

Pakistan Journal of Commerce and Social Sciences

https://www.jespk.net/index.php

Pakistan Journal of Commerce and Social Sciences (PJCSS) is a peer reviewed journal founded in 2008 with the mission of providing high quality scientific content to academic researchers and business practitioners. It focuses to provide intellectually stimulating forum where researchers can share their ideas, experiments, commerce related themes and topics in a friendly, supportive and thought provoking environment. PJCSS is committed to make a positive impact through research endeavors containing substantial and original contributions on latest emerging topics focusing on Asian markets in the following areas: Accounting and Finance, Management, Strategic Management and Human Resource Management, Organizational Behavior, Marketing and International Trade, Entrepreneurship and Innovation, Business Economics.

Journal of Management Sciences (JMS)

https://journals.iqra.edu.pk/archives/view/jms/4/JMS1704105

ournal of Management Sciences (JMS) is an open access Double-Blind Peer review journal, recognized by Higher Education Commission (HEC), published and owned by the Department of Business Administration, IQRA University. JMS is a bi-annual research journal freely available online. JMS is a scholarly journal that publishes scientific research on the practice of management and its application in business. JMS welcomes contributions from all around the world and has a wide range of readers. The scope of JMS is to focus on innovation in processes, strategies, structures, outcomes, and behaviors in different types and levels of business organizations with the purpose of providing managers insights into introducing and successfully managing innovation within their organizations. A free online access and free publication make it easily available. A high-quality Double-Blind Peer review ensures its quality and original contributions in the field of management sciences.

Business Review

https://businessreview.iba.edu.pk/aims-scope.php

Business Review - a peer reviewed biannual journal- is the official publication of the Institute of Business Administration Karachi. It is an international journal that publishes refereed papers on both established and emerging aspects of business and social sciences. It is multidisciplinary, covering a wide range of topics including Accounting, Economics, Banking, Management, Marketing, Finance, Investments, Islamic Banking, Human Resource Management, Organizational Behavior, Leadership, Strategy and Innovation. Its objective is to bridge the gap between theory and practice, making research useful and relevant for decision and policy makers. The journal places strong emphasis on theoretical and empirical studies, evaluation activities, implementation research and ways of improving the practice of business.

Pakistan Economic and Social Review

https://pu.edu.pk/home/journal/7/

Pakistan Economic and Social Review is devoted to the publication of articles concerned with the economic and social problems facing Pakistan as well as other emergent nations of the world. It is intended to serve as a means of communication between teachers, research workers, planners, administrators and all others interested in the problems associated with economic development.

Journal of Accounting and Finance in Emerging Economies

https://publishing.globalcsrc.org/jafee/

Journal of Accounting and Finance in Emerging Economies (ISSN: 2519-0318 & eISSN: 2518-8488) is a quarterly w.e.f January 2020 open access research journal published by CSRC Publishing, Center for Sustainability Research and Consultancy Pakistan. The journal is independently managed by the advisory board and associate fellows of CSRC comprising of distinguished faculty at higher education institutions. The journal aims to cover topics and issues in various sub-areas of finance and accounting in context of emerging and developing economies. Purpose is to highlight the practical insights on the challenges faced by theorists and practitioners in these economies related to social sciences in general and with focus on issues in accounting and finance. The journal specially welcomes submissions which cover the topical areas related to sustainable accounting, financial policy and issues in social sciences in emerging and developing economies.

Lahore Journal of Economics

https://lje.org.pk/

The Lahore Journal of Economics (LJE) is a biannual publication of the Lahore School of Economics and provides a unique perspective on issues critical to developing countries in general and South Asia in particular. The journal publishes articles on economics and its related fields and is widely circulated, both nationally and internationally. In addition to our biannual issues, the LJE also publishes a Special Edition which contains the papers and proceedings of the annual conference held at the Lahore School of Economics that focuses on current economic and business related issues pertaining to Pakistan.

Asian Finance Research Journal

https://journals.uol.edu.pk/afrj

Asian Finance Research Journal is an academic, open access, online journal that publishes original,peer reviewed research papers. The Asian Finance Research welcomes the contributions from all over the world in the field of Accounting & Finance, and Economic. The Asian Finance Research Journal (AFRJ) publishes on quarterly basis in a year. The language of publication is English.

Journal of Finance & Economics Research (JFER)

https://journals.iqra.edu.pk/archives/view/jfer/8/JFER2308203

Journal of Finance and Economics Research (JFER) is an open access biannual online research journal. It welcomes contributions from all around the world and has a wide range of readers. A free online access and free publication make it easily available. A high-quality Blind Peer review ensures its quality and original contributions in the field of Finance and Economics.

Journal of Finance and Accounting Research

https://ojs.umt.edu.pk/index.php/jfar

The Journal of Finance and Accounting Research is open access, double-blind peer-reviewed journal dedicated to the scholarly study of Finance, Accounting and Auditing. The journal publishes original research articles, literature reviews to promote the flow of ideas, exchange and discussion of research findings.

Journal of Managerial Sciences

https://journals.qurtuba.edu.pk/ojs/index.php/jms

The Qurtuba Journal of Managerial Sciences is an international journal dedicated to advancing the understanding of the intricacies of management in private and public sector through empirical investigations and theoretical analyses. The Journal of Managerial Sciences provides an international forum for dialogue between researchers, thereby improving the understanding of the nature of management in different cultural settings and promoting the transfer of research results to respective communities.

Associations

Association for Human Resources Management in International Organizations

https://ahrmio.org/

In 1998, some senior HR people from the UN System and the International Financial Institutions got together to brainstorm what to do about the status and practice of the management of human resources in both international governmental and international non-governmental organizations. While these organizations were increasingly investing in training and development for their staff, those who had to oversee the management of people were often left out. They also noted that a number of companies were selling off-the-shelf training programs that were expensive and not always very adequate for their organizations' unique circumstances.

Society for Human Resource Management

https://www.pshrm.org/

SHRM, the Society for Human Resource Management, creates better workplaces where employers and employees thrive together. As the voice of all things work, workers and the workplace, SHRM is the foremost expert, convener and thought leader on issues impacting today's evolving workplaces. With 300,000+ HR and business executive members in 165 countries, SHRM impacts the lives of more than 115 million workers and families globally.

Pakistan Human Resource Network

https://phrn.org.pk/

Pakistan Human Resource Network is the largest network in Pakistan representing human resource and people management professionals. PHRN represents almost all NGos,UN agencies and other development partners. PHRN leads the direction and fosters the growth of the HR profession through actively setting standards and building the capability of the profession. Through its international affiliations and close association with industry and academia, PHRN ensures that its members are given access to a soundly-based professional recognition framework in the form of professional development programs, events, research and publications.

Management Association of Pakistan

https://mappk.org/

The Management Association of Pakistan, formerly West-Pakistan Management Association, was formed in 1964 by a small group of senior professional executives. It came about to meet the impending demand for managerial talent within the country, consequent to the rapid increase in industrialization.

Pakistan Society for Training and Development (PSTD)

https://pstd.com.pk/

Pakistan Society for Training and Development (PSTD) is an independent, non-profit and non-government institution supporting those who develop the knowledge and skills of employee in organization in Pakistan. It is managed by an honorary Board of Governors comprising of senior executives and human resource professionals from prominent organizations in Pakistan.

The American Marketing Association

https://www.ama.org/

In 1953, Neil Borden transformed the business world when he articulated the strategy of "Marketing Mix" in his AMA presidential address. Borden was just one of many AMA leaders who were not satisfied with existing best practices. These thought leaders sought answers for the future that would propel business growth and elevate the role of marketing. Today, the AMA leads an unparalleled discussion on marketing excellence. Continuing in the tradition of Borden and so many others, the AMA offers differentiated content that focuses on the tension between Best Versus Next Practices.

International Islamic Marketing Association (IIMA)

https://europeansocialmarketing.org/

The International Islamic Marketing Association (IIMA) has been established to liberate people from the tyranny of the marketplace and to create more humane world markets. It aims to achieve this through teaching and promoting the theory and practice of Islamic Marketing to consumers, suppliers, and other stakeholders.

European Social Marketing Association

https://europeansocialmarketing.org/

By creating a community where people practicing and researching social marketing in Europe can connect with other colleagues to share experiences, knowledge, findings, methods, and practices ESMA endeavours to contribute to the development, evidence base and promotion of the social marketing discipline in Europe.

International Social Marketing Association

https://isocialmarketing.org/

Advance social marketing practice, research and teaching through collaborative networks of professionals, supporters and enthusiasts.

Educate the public, organisations, professionals and governments about the value of social marketing to facilitate behavioural change and social progress. Develop, document and market international standards and best practices in social marketing theory, research and practice. Encourage and enable wider use of social marketing in addressing complex social issues. Foster and support the development of local, national and regional social marketing associations.

The Internet Marketing Association

https://imanetwork.org/

The Internet Marketing Association (IMA) is a professional organization that, since its inception in 2001, has accrued one of the largest databases of professional members in various fields including sales, marketing, business ownership, programming and creative development. Sinan Kanatsiz, Chairman and Founder, started IMA with four key values as a foundation for success in today's highly competitive business environment: integrity, communication, professionalism and education. The IMA mission is to provide a knowledge-sharing platform for business professionals where proven Internet marketing strategies are demonstrated and shared in an effort to increase each member's value to their organization.

Pakistan Advertisers Society

https://pas.org.pk/

PAS represents common interests of advertisers of Pakistan, bringing together marketing, advertising and media professionals to enhance the quality of thought and industry practices by advocacy, championing responsible communication, cutting edge research, acknowledging good marketing and advertising practices. PAS also provides training and enrichment programs across these platforms.

Pakistan Advertising Association

https://paa.com.pk/

PAA was preceded by an Advertising Association of Pakistan (AAP) that was first formed in the early 50's by the pioneering advertising figure, Mr. Wajid Mahmud. These were the early years of independence, when whatever industry existed was served by foreign ad agencies. Things begin to change. Foreign ad-agencies that used to repatriate their profits from Pakistan soon began to either pack up from Pakistan or convert into local companies, now headed by the Pakistani ad practitioners who were once the employees of these foreign companies.

Marketing Association of Pakistan

https://map.org.pk/

Marketing Association of Pakistan (MAP) was founded in the year 1967 as a prestigious forum for the professional marketers. Besides individual members, almost every large multi-national and national organization has a MAP membership. The Association also has it Chapter in Lahore. MAP has about 1,000 individual and 100 institutional members.

Association for Supply Chain Management (ASCM)

https://www.ascm.org/

The Association for Supply Chain Management (ASCM) is the global leader in supply chain organizational transformation, innovation and leadership. As the largest non-profit association for supply chain, ASCM is an unbiased partner, connecting companies around the world to the newest thought leadership on all aspects of supply chain. ASCM is built on a foundation of APICS certification and training spanning 60 years. Now, ASCM is driving innovation in the industry with new products, services and partnerships that enable companies to further optimize their supply chains, secure their competitive advantage and positively impact their bottom lines.

Supply Chain Canada

https://www.supplychaincanada.com/

To provide leadership to the Canadian supply chain community, provide value to all members, and advance the profession. Our vision is to ensure Canadian supply chain professionals and organizations are recognized for leading innovation, global competitiveness, and driving economic growth.

American Society of Health Economists

https://www.ashecon.org/

The American Society of Health Economists (ASHEcon) is a professional organization dedicated to promoting excellence in health economics research in the United States. ASHEcon provides a forum for emerging ideas and empirical results of health economics research. The major activity through which ASHEcon achieves its mission is conducting a meeting in the US. ASHEcon is governed by a Board of Directors comprised of a highly distinguished group of health economists from all parts of the United States.

International Economic Association

https://www.iea-world.org/

The IEA was founded in 1950 as a Non Governmental Organization, at the instigation of the Social Sciences Department of UNESCO. It has since its creation maintained information and consultative relations with UNESCO and is since 1973 a federated member of the International Social Science Council. Its aim from the beginning has been to promote personal contacts and mutual understanding among economists in different parts of the world through the organization of scientific meetings, through common research programs and by means of publications of an international character on problems of current importance.

American Law and Economics Association

https://www.amlecon.org/index.html

American Law and Economics Association is dedicated to the advancement of economic understanding of law and related areas of public policy and regulation. Founded in 1991, the membership includes academic and practicing lawyers and economists. The Association holds an annual two-day meeting in May at which members present papers dealing with a wide variety of topics concerning the interrelation of law and economics. Since 1999, the Association has published the American Law and Economics Review, a refereed journal.

American Economic Association

https://www.aeaweb.org/

Once composed primarily of college and university professors in economics, the American Economic Association (AEA) now attracts 20,000+ members from academe, business, government, and consulting groups within diverse disciplines from multi-cultural backgrounds. All are professionals or graduate-level students dedicated to economics research and teaching. Members of the 1923 American Economic Association at the White House in Washington D.C. after being received by President Calvin Coolidge.

Pakistan Society of development Economists (PSDE)

https://psde.pide.org.pk/

Pakistan Society of development Economists (PSDE) is the only Pakistani professional association of economists and other social scientists. It provides an institutional framework for professional and research development. The society was formed in 1982 and located at the premises of Pakistan Institute of Development Economics (PDE). The Society provides a platform for academics and policy-makers for exchange of ideas on the pressing economic and social problems facing Pakistan. It provide an important forum through Annual General Meeting and Conference for economic professionals, policymakers, businessmen and various schools of interested observers for debate concerning development issues.

Pakistan Home Economics Association

https://phea.org.pk/

Pakistan Home Economics Association is a non profit educational association formed in 1956 by Dr. Mrs. Zahida Amjad Ali. After being dormant for some time, through the cooperation of a founder member Mrs Saeeda Baquer Khan it was revived in year 2007 to play its role in the emancipation of the field. The foremost objectives of the association are: promotion of education and research in the field of Home Economics and contributing to the betterment of individual families and community.

Small Business Finance Association (SBFA)

https://sbfassociation.org/

The SBFA is a non-profit advocacy organization dedicated to ensuring Main Street small businesses have access to the capital they need to grow and strengthen the economy. The SBFA’s mission is to educate policymakers and regulators about the technology-driven platforms emerging in the small business lending market and how our member companies bridge the small business capital gap using innovative financing solutions.

Secured Finance Network

https://www.sfnet.com/

Founded in 1944, the Secured Finance Network (formerly the Commercial Finance Association) is an essential resource for all organizations and professionals who deliver and enable secured finance to businesses. The hub of a vibrant community, SFNet brings together the people, data, knowledge, tools, and insights that put capital to work.

British Bankers' Association (BBA)

https://www.bba.org.uk/

The BBA is the leading trade association for the UK banking sector with 200 member banks headquartered in over 50 countries with operations in 180 jurisdictions worldwide. Eighty per cent of global systemically important banks are members of the BBA. As the representative of the world’s largest international banking cluster the BBA is the voice of UK banking.

Small and Medium Enterprises Development Authority - SMEDA

https://smeda.org/

Small and Medium Enterprises Development Authority - SMEDA, Premier institution of the Government of Pakistan under Ministry of Industries & Production. SMEDA was established in October 1998 to take on the challenge of developing Small & Medium Enterprises (SMEs) in Pakistan. With a futuristic approach and professional management structure it has focus on providing an enabling environment and business development services to small and medium enterprises. SMEDA is not only an SME policy-advisory body for the government of Pakistan but also facilitates other stakeholders in addressing their SME development agendas.

KARANDAAZ

https://www.karandaaz.com.pk/

KARANDAAZ Pakistan, a Section 42 company established in August 2014, promotes access to finance for micro, small and medium - sized businesses through a commercially directed investment platform, and financial inclusion for individuals by employing technology enabled solutions. The company has four verticals.

Akhuwat

https://akhuwat.org.pk/

Akhuwat is the world's largest Islamic micro-finance organization. Since 2001, Akhuwat has been working for poverty alleviation by empowering socially and economically marginalized segments of the society through its various poverty alleviation projects. Akhuwat aims to alleviate poverty by creating a bond of solidarity between the affluent and the marginalized. Our goal is to develop and sustain a social system based on mutual support. Akhuwat not only helps and support the poor to become self-reliant but combined with their own hard work enable them to escape the clutches of poverty.

House Building Finance Company Limited (HBFC)

https://hbfc.com.pk/

House Building Finance Company Limited (HBFC) is the only housing finance institution in Pakistan, established in 1952 by the Government of Pakistan. It was corporatized in 2007 and is now an unlisted public limited company. State Bank of Pakistan (SBP) and Government of Pakistan (GoP) jointly hold the capital of HBFC with 90.31% and 9.69% shareholding respectively. HBFC provides financing facilities for construction and purchase of houses through its deep rooted and national footprint of 51 Branches, 7 Area offices, 3 Regional offices and Head Office based in Karachi.